



Thought Leadership Consortium for Adaptive Assessment and Instruction

The BLEgroup believes that both school systems and ed tech industry firms benefit from understanding each other's perspectives on evolving critical systems such as adaptive assessment and adaptive instruction.

Adaptive Assessment and Instruction

During the second week of November we are hosting a consortium on Adaptive Assessment and Instruction. We believe that adaptive tools are central to the effectiveness of individualizing learning and implementing Common Core Standards.

Day 1

- Each firm will present their products and underlying ideas to the educators to demonstrate how their product fits the needs of school systems
- After the product demos, the schools will identify key issues that they collectively identify as strengths and challenges to their needs

Day 2

- Each school district will present what they are currently doing with adaptive assessment and instruction and the pros and cons of their usage
- Each district will state additional functionality they will need for CCS and individualization that is not currently in use
- At the end of the school presentations, the vendors will collectively state where they see opportunities and what they collectively perceive as challenges in the school presentations

Day 3

There will be a mixed group of education decision-makers and vendors who will identify key issues that are critical to the effectiveness of adaptive assessment and instruction. In the final session, all of the participants will identify what topics will be written about as a thought leadership piece to inform both the schools and the industry about the planning and use of adaptive assessment and instruction tools.

Outcome

Thought leadership papers on the critical issues for both the industry and schools on adaptive systems that will be distributed widely to the industry and to education decision-makers.

Cost

This is not a profit-making conference. The cost for the vendors will be limited to the cost of transportation, hotel, and expenses for the 8 educators and 2 days of administration. The cost per firm will be between \$4,000 and \$5,000.

If your firm is interested in discussing participation in our thought leadership consortium, please contact me directly via phone or email.